

Date: May 9, 2023  
Time: 7:00 PM  
Place: via Zoom

Present at the meeting via Zoom were Amy Krassner, Ronnie Sacco, and Caleb Chao. (Note: Future Committee members John Sloman and Kate Sontag were also in attendance.) Rob Kronenberg, Robbie Bogard and Kyle Smith were unable to attend.

Minutes from the previous meeting on April 4, 2023 were approved.

### **Finances**

- Amy reported (after emailing with Treasurer Robbie Bogard), that the current bank account reflected a balance of \$1073. This is \$747 short of the payment due to cleanup services on July 1, 2023. A payment of \$226 for bags will also be due in about 3 months.

### **Fundraising/individuals**

- Social media chair Caleb Chao will ramp up postings on Instagram to generate funds in order to meet July payment deadline. There is likely a need to create a new FPDP Facebook account going forward.
- Amy and John Sloman volunteered to man tables onsite at the dog park over Memorial Day weekend to solicit donations; Ronnie and Kate Sontag volunteered to man weekday morning shifts (a busy time for regular visitors) the week of June 7 or 12.
- John Sloman presented designs for a more attention-getting onsite donation box, with Venmo address for donations on the box. (Note: Current sign on the front gate includes QR code for PayPal only—which Committee members agreed is less user friendly than Venmo).

### **Fundraising/Corporate Sponsorships**

- Committee agreed to “give the corporate sponsorship program a try” as a test program.
- Committee members volunteered to bring sponsorship letter drafted by Ronnie Sacco to the following organizations:  
Amy: Petco and Pawsh  
Ronnie: VCA All-Caring Veterinarian  
John Sloman: BigY and Guidos  
Caleb: Love Us +Leave Us doggie daycare  
[After the meeting concluded, Kate Sontag volunteered via email to approach South Egremont Spirit Shoppe and Devine and Kenver.]
- Notes of appreciation: Ronnie to design a framed certificate (using drawing from last year’s FPDP Tee shirt sale) to present to all corporate sponsors. Sponsors will also be thanked on FPDP social media sites.
- Need to confirm with Select Board whether donations to the FPDP are tax deductible.

### **Committee Member Resignations and Onboarding**

- Amy Krassner will be stepping down as Chairman in June 2023. In lieu of replacing Amy, the Committee decided to adopt a rotating Chair model wherein Committee members take turns assuming the Chair position.
- Robbie will be stepping down as Treasurer; John Sloman would like to assume this position once he is sworn in.
- Rob will be stepping down from his social media role, with Caleb assuming the responsibility.
- Kate Sontag is interested in joining the Committee. She will be joining as our designated Select Board liaison (a position to be shared with Ronnie) representing the Committee when the FPDP is on the Board's agenda. Kate and Ronnie also plan to share the Secretary role going forward.
- Kyle Smith has not definitively indicated his future plans.
- Money management changes: Robbie and John Sloman to meet so that Salisbury Bank account can be transferred to John's name once he is sworn in as Committee member. Amy has agreed to continue to manage the PayPal account through the current fundraising season—with a goal to migrate all payments to Venmo in the future.
- Technology changes: Caleb to contact Mary Brazie in order to link his computer to town's Zoom account. Currently the account is managed by Amy.
- Process for new and departing members: Select Board to confirm next steps for both new members and those who will be stepping down.

#### **Additional Items**

- Amy represented the Committee at the April 25 Select Board meeting and reported that Select Board was pleased with smooth running of park since Committee was formed. (YAY)

***The next meeting of FPDP will take place on June 27 via Zoom.***

\*This agenda includes items that are reasonably expected to be discussed and is subject to change. Any topics introduced at the meeting that were not reasonably expected may be considered at a future meeting.